

Digital Imaging REVIEW

VOL. 27 NO. 12

BLI HONORS FALL 2005 "PICKS OF THE YEAR"

Kyocera KM-8030

*Outstanding Segment 5
Multifunctional Imaging System, Fall 2005*

Kyocera Mita America, Inc.
225 Sand Road
P.O. Box 40008
Fairfield, NJ 07004
800-222-6482
www.kyoceramita.com

Delivering a very strong performance in BLI's demanding two-month, 500,000-impression reliability test, the \$28,000 Kyocera KM-8030 proved to be an outstanding value, combining excellent reliability with a robust feature set at a price that is among the lowest for comparably equipped competitive models. For these reasons, BLI has awarded the KM-8030 a Fall 2005 BLI "Pick of the Year" for "Outstanding Segment 5 Multifunctional Imaging System."

Ken Nardone, BLI's technical manager of field testing, said, "What makes the KM-8030's aggressive pricing even more impressive is the unit's superior feature set, which distinguishes it from its competitors." For example, the unit offers the highest maximum paper capacity and a document feeder that has the highest capacity and the fastest scanning speed of competitive models. "Plus the long-life components in this unit support a higher monthly volume and less frequent need for service to replace parts," added Nardone.

The unit earned good marks from BLI test technicians for its strong multitasking capabilities and for its unique print driver, which combines PCL and PostScript emulations into a single driver for simple installation and better use of resources.

Another strong point of the KM-8030 is its low cost of ownership. The KM-8030 utilizes Kyocera's ECOSYS® print system, which was designed to be environmentally friendly as well as budget friendly, thanks to its higher than average component yields. The KM-8030's tested toner yield was also found



by BLI to be the highest among Segment 5 models. The unit also features EcoCopy and EcoPrint modes, which reduce toner consumption by approximately 30 percent, according to Kyocera.

Further adding to the KM-8030's value is its tight integration with KYOCapture, an optional document capture application that links to a wide range of enterprise applications, enabling customers to leverage their investments in document management software. BLI highly recommends this device for

monthly volumes up to 425,000 impressions.

"Having our products recognized this way by an industry opinion leader such as BLI further validates our commitment to building quality and reliability into all Kyocera products," said Peter Hendrick, vice president of marketing for Kyocera Mita America. "This distinction, combined with our additional BLI 'Pick' awards in Segment 1 and Segment 4 truly shows Kyocera's breadth of product and scope of advanced technology."

ABOUT BLI'S PICKS OF THE YEAR

Twice a year with its "Pick of the Year" awards, BLI gives special recognition in each category to those products that provided the most outstanding performances in BLI's exhaustive lab tests.

BLI's awards stand alone in that they are based on a rigorous battery of lab tests that takes approximately two months to complete and includes an extensive durability test, during which each unit is run at the manufacturer's maximum recommended monthly volume. BLI's durability test is unique among office product evaluations and uniquely qualifies BLI to assess reliability, which is a critical factor for buyers and IT directors, given that virtually all of the products are designed for use on networks.

In addition to assessing reliability, in terms of the number of service calls and PM (preventive maintenance) calls required, as well as misfeed frequency, BLI's comprehensive evaluation includes an assessment of copy and print quality, productivity, ease of use and economy, as well as connectivity issues such as feedback to workstations, administrative utilities, print drivers, multitasking and scanning solutions. Each product that successfully passes BLI's lab test earns BLI's "Recommended" or "Highly Recommended" seal and a BLI "Certificate of Reliability" and qualifies as a "Pick" award contender. Consequently, a BLI "Pick of the Year" is a hard-earned award that buyers and IT directors can trust to better guide them in their acquisition decisions.

This article has been reprinted with the written permission of Buyers Laboratory.

